

STIC Database Tracking Number: 317026

**To: Kevin Poe**  
**Location: KNX 5A54**  
**Art Unit: 3693**  
**Date: 12/15/09**  
**Case Serial Number: 10/708592**

**From: Eileen Patton**  
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## Search Notes

Dear Examiner Poe:

Please find attached the results of your search for the above-referenced case. The search was conducted in Dialog, ProQuest, EBSCOhost and the internet.

I have listed *potential* references of interest in the first part of the search results. However, please be sure to scan through the entire report. There may be additional references that you might find useful.

If you have any questions about the search, or need a refocus, please do not hesitate to contact me.

Thank you for using the EIC, and we look forward to your next search!

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*\*EIC-Searcher identified “potential references of interest” are selected based upon their apparent relevance to the terms/concepts provided in the examiner’s search request.*

## I. Potential References of Interest

### A. Dialog

14/3,K/4 (Item 4 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0016674183 *Drawing available*

WPI Acc no: 2007-389268/200736

Related WPI Acc No: 2007-171020

XRPX Acc No: N2007-292014

**On-line auction administering method for incentive points redemption programs of employee, involves determining whether bid made incentive points exceed totally available incentive points of respective authorized participant**

Patent Assignee: HINDA INC (HIND-N)

Inventor: ARKES M A

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20070118461	A1	20070524	US 1999414951	A	19991008	200736	B
			US 2006639647	A	20061215		

Priority Applications (no., kind, date): US 1999414951 A 19991008; US 2006639647 A 20061215

**On-line auction administering method for incentive points redemption programs of employee, involves determining whether bid made incentive points exceed totally available incentive points of respective authorized participant** Original Titles: **Incentive points redemption** program carried out via an on-line auction Alerting Abstract ...NOVELTY - An auction item is designated for an on-line auction and on-line bid access is provided to auction item by an authorized participant. The respective incentive points are received by authorized participant via an on-line computer interface, and determined whether the bid made incentive points exceed the totally available incentive points of respective authorized participant. The high incentive point bid is maintained and the ending auction period is identified for the auction item. USE - For incentive points redemption programs of employee... ...ADVANTAGE - The respective incentive points are received by authorized participant via an on-line computer interface, and determined whether the bid made incentive points exceed the totally available incentive points to that respective authorized participant, hence the appropriate employee can rewarded based on their job performance... Title Terms .../Index Terms/Additional Words:

**AUCTION**; Class Codes Original Publication Data by AuthorityArgentinaPublication No. Original

**Abstracts:**An incentives points-based on-line auction method is presented that is based upon an on-line system including a catalog of potential auction items and a database of participants that are eligible to take part in the auction and the participants' associated eligible points. The method includes designating a set of auction items from the catalog of potential auction items. Thereafter, participants submit bids via on-line access for the set of auction items. The auction facilities initially prompt a participant to login to gain access to the auction.

Authorized, logged on participants are then provided access to a database describing the auction items and current bid information. A participant may bid upon an auction item. In response, to receiving a bid from a participant, the auction facilities determine whether the participant has sufficient points in a point bank to submit the bid. Proper new high bids are registered by the auction facilities. At the close of a period for an auction, the auction facilities notify the high bidders of their successful bids for particular auction items. **Claims:**What is claimed is:1. A method for administering an on-line auction, comprising the steps of:designating at least one auction item for an on-line auction;providing on-line bid access to said at least one auction item by at least one authorized participant;receiving, via an on-line computer interface, at least one respective incentive points bid by

said at least one authorized participant for the **auction** item;determining that each respective **incentive points** bid made by a respective authorized participant does not **exceed** an **incentive points total available** to that respective authorized participant;maintaining at least a respective **high incentive points bid** for each respective **auction** item; andidentifying, upon ending an **auction** period for a said **auction** item, one said authorized participant who submitted a **highest incentive points bid** for that **auction** item.

19/3,K/10 (Item 10 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0012785045 *Drawing available*

WPI Acc no: 2002-640181/**200269**

XRPX Acc No: N2002-506085

**On-line auction service provision method involves transferring right of successful bid to concerned runner-up tenderer, when transaction between person and successful tenderer is not settled**

Patent Assignee: DNA KK (DNAD-N)

Inventor: KAWADA S; NANBA T

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
JP 2002230351	A	20020816	JP 200130361	A	20010207	200269	B

Priority Applications (no., kind, date): JP 200130361 A 20010207

**On-line auction service provision method involves transferring right of successful bid to concerned runner-up tenderer, when transaction between person and successful tenderer is not settled Alerting Abstract**

...NOVELTY - The right of a successful **bid** is transferred to a concerned **runner-up tenderer**, when the transaction between a person and a successful tenderer is not settled. ...ADVANTAGE - A bid is performed anonymously by transferring the right of **bidding** to **runner-up** tenders. Hence the number of transactions are increased... Basic Derwent Week: **200269**

14/3,K/6 (Item 1 from file: 475)

DIALOG(R)File 475: Wall Street Journal Abs

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08169444 **NYT Sequence Number:** 000000030520

**EBAY TO ALLOW CUSTOMERS TO PAY BY LOYALTY POINTS**  
BANK, DAVID

Wall Street Journal , Col. 1 , Pg. 7 , Sec. B

Tuesday May 20 2003

**EBAY TO ALLOW CUSTOMERS TO PAY BY LOYALTY POINTS**

**Abstract:**

**EBay Inc, looking for ways to expand its online marketplace, will let customers pay for their purchases with frequent-flier miles and other loyalty-program points (M)**

**Descriptors: COMPUTERS AND THE INTERNET; AUCTIONS**

**Personal Names:**

18/3,K/1 (Item 1 from file: 583)

DIALOG(R)File 583: Gale Group Globalbase(TM)

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09811263

**BK'S NEWEST PITCH**

US: Burger King develops loyalty reward program  
Miami Herald ( YDZ ) 29 Jun 2002

**Language:** ENGLISH

...must use a code on each package of fries to register their points on www.bkrewards.com. Various prizes such as DVDs, TVs are then **auctioned** off by eBay in partnership with Burger King. Customers **use** their **reward points** to **bid** for these items. Burger King will launch the program nationwide if it sees a change in sales patterns.

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## B. Additional Resources Searched

### 1. Google Patents

*"next highest bidder" OR "second highest bidder" OR "next highest bid" OR "second highest bid" auction OR auctions OR auctioning OR bidding OR auctioned*

#### **Method of redeeming collectible points**

A method for redeeming collectible points using on-line bidding for promotional items. Promotional points are collected by consumer purchases of products associated with the points or other consumer behavior. Consumers accumulate the points and then redeem them by bidding on promotional items...

**Inventors:** Brenda Ellen Copple, Kristin Elizabeth Creed

**Assignees:** Recot, Inc.

**Primary Examiner:** Steven F. Vincent

**Patent number:** 6178408

**Filing date:** Jul 14, 1999

**Issue date:** Jan 23, 2001

In another embodiment of the invention, the second highest bidder is also notified and given the option to take a back-up position to the bid in the event that the first bidder does not timely redeem the appropriate number of points. In such event, rather than recycling the bid item, as discussed further below, the second highest bidder takes a first position and completes the redemption process.

What is claimed is:

1. A method for redeeming promotional points comprising the steps of:

- (a) establishing user accounts reflecting available points collected;
- (b) offering at least one promotional item for bid for a fixed time period;
- (c) allowing bidding of user points on said at least one promotional item;
- (d) tracking user available points during bidding;
- (e) identifying the highest bidder; and,
- (f) redeeming the highest bidder's points in exchange for said at least one promotional item.

15. A method for redeeming promotional points reflected on coupons removed from retail products by consumers of said retail products for promotional items comprising an internet based promotional items

bidding auction, wherein available promotional points data is provided by users prior to bidding and the availability of the winning points bid is confirmed by redemption of coupons reflecting the total points bid.

22. The method of claim 21 wherein available points are tracked and identified to each user's account using a user information database.

23. A method for redeeming collectible points promoting retail products, said method comprising the steps of:

- (a) providing coupons reflecting redeemable points to consumers with the purchase of retail products;
- (b) directing consumers to an internet site for information on redeeming said points;
- (c) providing an internet site listing promotional items available by means of a points auction;
- (d) conducting a collected points auction of promotional items on-line; and,
- (e) providing for the redemption of collected points bid for promotional items from the highest bidders, wherein each highest bidder exchanges coupons reflecting the points bid for a promotional item.

### **Incentive points redemption program carried out via an on-line auction**

An incentives points-based on-line auction method is presented that is based upon an on-line system including a catalog of potential auction items and a database of participants that are eligible to take part in the auction and the participants' associated eligible points. The method includes...

**Inventor:** Michael A. Arkes

**Assignees:** Hinda, Inc.

**Primary Examiner:** Charles R. Kyle

**Attorneys:** Gardner Carton & Douglas, LLP, Brian C. Rupp, Joseph J. Buczynski

**Patent number:** 7152042

**Filing date:** Oct 8, 1999

**Issue date:** Dec 19, 2006

**Application number:** 9/414,951

What is claimed is:

1. A method for administering an on-line auction for an incentive points redemption facility including a catalog of potential auction items, and a participant database comprising participant records, wherein each participant record includes a participant identifier and an incentive point value total available to the participant to bid, the method comprising the steps of:

designating, for an auction, a set of auction items from the catalog of potential auction items;  
providing on-line bid access to the set of auction items by authorized participants, the providing on-line access step comprising for an authorized participant:

retrieving, for on-line presentation at a terminal of the authorized participant, data corresponding to an item from the set of auction items, the data including a description of the item and data relating to a current minimum qualifying bid value for the item;  
receiving, via an on-line computer interface; a bid by the authorized participant for the item; and  
determining, by reference to an available incentive point value total for the total for the authorized participant; whether the new bid exceeds a point total available to the authorized participant;  
maintaining at least a high bid for each item in the set of auction items; and  
identifying, upon ending an auction period, a participant corresponding to a highest covered bid by referencing at least the high bid for each item.

2. The method of claim 1 further comprising the steps of:

establishing a currency-to-points conversion ratio;  
notifying the authorized participant, in response to the determining step, that the new high bid exceeds the available incentive point value total for the authorized participant; and  
enabling the authorized participant to obtain, through purchase, additional incentive points in accordance with the currency-to-points ratio.

3. The method of claim 2 wherein a purchase transaction for additional incentive points is only executed in the event that the new high bid is a winning bid.

4. The method of claim 2 wherein the establishing step includes specifying a specific currency-to-points conversion ratio for each auction sponsor.

5. The method of claim 2 wherein the establishing step includes specifying a specific currency-to-points conversion ratio for each auction.

**6. The method of claim 1 further comprising the step of notifying the participant corresponding to the highest covered bid.**

14. An incentive points-based on-line auction facility for managing bids of authorized participants on a set of auction items, the on-line auction facility comprising:

an authorized participants database configured to store a set of authorized participant entries, each participant entry including a participant identification and an available incentive point value total;  
an auction items database configured to store a set of auction item entries corresponding to auction items to be bid upon by authorized participants, each auction item entry including an auction item identification and at least a high bid;  
a network communication interface providing on-line access to the auction facilities;  
an interactive auction server including:  
a participant authenticator for selectively granting access by authorized participants to the contents of the auction items database and to submit bids on items from the auction items database;

an auction item display generator, having communicative access to the auction item database, the auction item display generator responding to requests from authorized participants via the network communication interface by retrieving from the auction item database, information relating to a selected auction item for display for the authorized participants;

a bid verifier, having communicative access to the participant points total in the participant database, for determining whether a received bid exceeds an available incentive point value total for an authorized participant; and

a bid register for maintaining at least a high bid for each item represented in the set of auction item entries.



## II. Inventor Search Results from Dialog

24/3,K/1 (Item 1 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0015306837 *Drawing available*

WPI Acc no: 2005-657019/200567

**Redemption of amount facilitating method for rewards amount in online auction system, involves bidding amount contained within rewards account on auction item so that winning bid amount is estimated and detected from reward amount**

Patent Assignee: AMERICAN EXPRESS TRAVEL RELATED SERVICES (AMXA)

Inventor: **FREUD A; LYNCH C; MCBRIDE D**

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20050203824	A1	20050915	US 2004708592	A	20040312	200567	B

Priority Applications (no., kind, date): US 2004708592 A 20040312

Patent Details					
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes
US 20050203824	A1	EN	18	6	

Inventor: **FREUD A... ..LYNCH C... ..MCBRIDE D** Original Publication Data by

AuthorityArgentinaPublication No. Inventor name & address:**Freud, Aliza... ..Lynch, Christine... ..McBride, Dee**

### III. Text Search Results from Dialog

#### A. Patent Files, Abstract

**File 347:JAPIO Dec 1976-2009/May(Updated 090903)**

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**File 350:Derwent WPIX 1963-2009/UD=200956**

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Set	Items	Description
S1	7547	(AUCTION? OR BIDDING)
S2	32	((NEXT OR SUBSEQUENT OR SUCCEEDING OR FOLLOWING OR SECOND)-(3W)(HIGHEST OR HIGH OR BEST OR GREATEST OR TOP OR IN(2W)(LINE OR LIST OR QUEUE) OR ON(2W)LIST OR BELOW OR UNDER OR UNDERNEATH OR (ONE OR BID OR BIDDER)()DOWN) OR RUNNER()UP OR (SECOND OR 2ND)()PLACE OR (JUST OR FIRST)() (MISSED OR UNDER OR UNDERNEATH) OR (LEADING OR HIGHEST)() (LOSER OR LOSING OR FAILED)) (5-N)(BID OR BIDS OR BIDDING OR AMOUNT OR OFFER OR USER? ? OR PARTICIPANT? ? OR CONSUMER? ? OR CUSTOMER? ? OR MEMBER? ? OR BIDDER? ? OR CONTESTANT? ? OR PERSON OR TENDERER? ?)
S3	7	S2(6N)(DETERMIN? OR ESTABLISH? OR ASCERTAIN? OR FIND OR FINDS OR FINDING OR QUERY OR QUERIES OR INQUIRY OR INQUIRIES OR ENQUIRIES OR DISCOVER? OR SEARCH? OR IDENTIF? OR RECOGNI? OR DECIDING OR DECIDE? ?)
S4	74	((LOYALTY OR BONUS OR PROMOTIONAL OR AWARD OR REWARD OR REWARDS OR INCENTIVE OR COLLECTIBLE OR REDEEMABLE OR ACCUMULATED)(2N)(POINT OR POINTS OR CREDIT OR CREDITS))
S5	179	(REDEEM? OR REDEMPTION OR (TURN? ? OR TURNING OR TRADE OR TRADES OR TRADING OR TRADED OR CASH???)()IN OR EXCHANGE? ? OR EXCHANGING OR USE OR USES OR USING)(5N)(POINT OR POINTS OR CREDIT OR CREDITS)
S6	1101	(WINNER? ? OR WINNING OR BEST OR OPTIMAL OR OPTIMUM OR HIGHEST OR SUPERIOR OR VICTORIOUS OR VICTOR? ? OR MAXIMUM OR GREATEST OR TOP OR UPPERMOST OR HIGH)(3N)(BID OR BIDS OR BIDDING OR BIDDER? ?)
S7	181	((ACCOUNT OR ACCOUNTS OR REWARD? ? OR BENEFIT? ? OR AWARD? ? OR POINT OR POINTS OR CREDIT OR CREDITS)(3N)(BALANCE OR BALANCES OR AMOUNT OR AMOUNTS OR AVAILABLE OR TOTAL OR TOTALS OR HOW()MANY OR FREE OR USABLE OR USEABLE OR (AT OR ON)()HAND OR UNUSED OR UNREDEEMED OR UNSPENT OR (UN OR NON OR "NOT")() (USED OR REDEEMED OR SPENT) OR EXCESS OR SURPLUS OR SURPLUSES OR EXTRA OR SUPERFLUOUS OR SPARE OR LEFTOVER? ? OR LEFT()OVER? ?) OR ABILITY(1W)PAY)
S8	109	(S6 OR S7)(5N)(EXCEED? OR (GREATER OR MORE OR HIGHER)()THAN OR IN()EXCESS OR SURPASS? OR OVER OR ABOVE)
S9	2	(S6 OR S7)(5N)((DOESN()T OR "NOT" OR FAIL OR FAILS OR FAILING OR FAILURE)(3N)(COVER OR COVERS OR COVERING OR COVERED OR SUFFICIENT OR ENOUGH OR ADEQUATE OR AMPLE) OR INSUFFICIENT OR DEFICIENT OR INADEQUATE)
S10	0	S1 AND S2 AND (S4 OR S5)
S11	216	(S4 OR S5) AND S1
S12	33	S11 AND S6
S13	6	S12 AND (S8 OR S9)
S14	6	S13 NOT S3
S15	0	S2 AND POINTS
S16	25	S2 NOT (S3 OR S14)
S17	15	S16 AND PY=1963:2004
S18	16	S16 AND AY=1963:2004 AND AC=US
S19	19	S17 OR S18
S20	9	S6 AND S7 AND S8

S21 5 S20 AND (S2 OR S4 OR S5)  
S22 0 S21 NOT (S3 OR S14 OR S19)  
S23 4 S20 NOT (S3 OR S14 OR S19)  
S24 1 AU=((FREUD, A? OR FREUD A? OR FREUD(2N)A?) OR (LYNCH, C? OR  
LYNCH C? OR LYNCH(2N)C?) OR (MCBRIDE, D? OR MCBRIDE D? OR MC-  
BRIDE(2N)D?))

3/3,K/1 (Item 1 from file: 347)

DIALOG(R)File 347: JAPIO

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07550873 \*\*Image available\*\*

# **SYSTEM, METHOD AND PROGRAM FOR COMPETITIVE BIDDING**

**Pub. No.:** 2003-044713 [JP 2003044713 A ]

**Published:** February 14, 2003 (20030214)

**Inventor:** KATO IKUKO

**Applicant:** INTERTEC KK

**Application No.:** 2001-231397 [JP 2001231397]

**Filed:** July 31, 2001 (20010731)

## **ABSTRACT**

...second bid that offers an amount surpassing the first highest bidding price exists (S404). If there is no second bid that surpasses the first highest **bidding** price, the **second highest bidding** price that is **bid** by the successful bidder is **decided** to be a successful bidding price (S405). If there is another second bid that surpasses the first highest bidding price, the lower price between the... Di01

3/3,K/3 (Item 2 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0015626530 *Drawing available*

WPI Acc no: 2006-190707/200620

XRPX Acc No: N2006-164073

**On-line goods auction management method, involves determining limit price of highest losing proxy bid and incrementing it by predetermined incremental level to assign winning sale price by auction engine**

Patent Assignee: SUN MICROSYSTEMS INC (SUNM)

Inventor: CHIEN E; WILLIAMS P C; XIE Y

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 7006987	B1	20060228	US 2000712935	A	20001115	200620	B

Priority Applications (no., kind, date): US 2000712935 A 20001115

**On-line goods auction management method, involves determining limit price of highest losing proxy bid and incrementing it by predetermined incremental level to assign winning sale price by auction engine**

**Alerting Abstract ...NOVELTY - A highest losing proxy bid is determined** from proxy bids sorted in descending order based upon limit prices. The limit price of **highest losing proxy bid is determined** and incremented by a predetermined incremental level to assign the winning sale price by an auction engine. Original Publication Data by AuthorityArgentina**Publication No. ...Claims:**a next winning bidder designation to a next highest one of the proxy bids and repeating the allocating of the requested quantity;after the winner **determining, generating** with the auction **engine a** winning sale price to **assign** to each of the winning bidders, wherein the step of generating the winning sales price further includes:**determining** from the descending order a **highest losing proxy bid** after a last **selected** one of the next winning proxy bids;**determining** the limit price of the **highest losing proxy bid**; and incrementing **the limit price of the highest losing proxy bid** by a predetermined increment level to assign the **winning sales price** with the auction **engine and** wherein a **bidder** associated with

one of the winning proxy bids declines the allocated goods;allocating a portion of the requested quantity of the proxy bid of the...

3/3,K/4 (Item 3 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0014758164 *Drawing available*

WPI Acc no: 2005-105818/200512

XRPX Acc No: N2005-091680

**Reward provision method used in auction system, involves providing reward to runner-up tenderer related to currently-processed goods**

Patent Assignee: NIPPON TELEGRAPH & TELEPHONE CORP (NITE)

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
JP 2005018597	A	20050120	JP 2003185038	A	20030627	200512	B

Priority Applications (no., kind, date): JP 2003185038 A 20030627

**Alerting Abstract ...NOVELTY - A runner-up tenderer** related to currently-processed goods, is **determined** and a reward is provided to the determined tenderer.

3/3,K/5 (Item 4 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0014295864 *Drawing available*

WPI Acc no: 2004-482662/200446

XRPX Acc No: N2004-380697

**Bidding strategy determination method for simultaneous purchase and sale of goods in on-line auctions, involves estimating expected benefit of bidding in each determined combination of auction using same models**

Patent Assignee: HEWLETT-PACKARD CO (HEWP); HEWLETT-PACKARD DEV CO LP (HEWP)

Inventor: BARTOLINI C; BYDE A R; PREIST C W

Patent Family ( 2 patents, 2 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
GB 2396443	A	20040623	GB 200229341	A	20021217	200446	B
US 20040215550	A1	20041028	US 2003735776	A	20031216	200471	E

Priority Applications (no., kind, date): GB 200229341 A 20021217

Original Publication Data by AuthorityArgentina**Publication No. ...Claims:**reverse auction is modelled as a negative forward auction, and each likelihood model establishes the likelihood of a particular bid succeeding in a given auction; **and** selecting the combination of auctions **which provides the highest** expected benefit, for use as the bidding strategy.

3/3,K/6 (Item 5 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0013485752 *Drawing available*

WPI Acc no: 2003-577949/200354

XRPX Acc No: N2003-459387

**Real time auction based on auction server with real time display of bid ranking uses screen to display bid selected by user using bid price buttons**

Patent Assignee: KO S (KOSS-I); KO S M (KOSM-I)

Inventor: KO S; KO S M

Patent Family ( 5 patents, 100 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2003063036	A1	20030731	WO 2003KR157	A	20030124	200354	B
KR 2003064244	A	20030731	KR 200243692	A	20020724	200382	E
AU 2003207132	A1	20030902	AU 2003207132	A	20030124	200422	E
US 20050119963	A1	20050602	WO 2003KR157	A	20030124	200537	E
			US 2005502553	A	20050120		
JP 2005516287	W	20050602	JP 2003562830	A	20030124	200541	E
			WO 2003KR157	A	20030124		

Priority Applications (no., kind, date): KR 20024314 A 20020124; KR 200243692 A 20020724

Original Publication Data by AuthorityArgentina**Publication No. ...Original Abstracts:**and a next highest bidding price is less than a predetermined difference when a first set bidding time ends, and allowing only bidders presenting the **highest bidding price** and the **next highest bidding price to participate** in the extended auction, **and the successful bid determining** step of displaying a successful bidding price and a successful bidder when a finally set bidding time ends... **Claims:**a next highest bidding price is less than a predetermined difference when a first set bidding time ends, and allowing only bidders presenting the highest **bidding price** and the **next highest bidding price** to participate in the extended auction; **and the successful bid determining** step of displaying a successful bidding price and a successful bidder when a finally set bidding time ends.

3/3,K/7 (Item 6 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0010767630 *Drawing available*

WPI Acc no: 2001-381836/200140

XRPX Acc No: N2001-280000

**One-sided seller-defined computerized method and system, for a modified form of Vickrey auction, that utilizes a market-derived reserve price**

Patent Assignee: MAUDLIN S C (MAUD-I)

Inventor: MAUDLIN S C

Patent Family ( 3 patents, 92 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2001043040	A2	20010614	WO 2000US42375	A	20001129	200140	B
AU 200145090	A	20010618	AU 200145090	A	20001129	200161	E
US 20050289043	A1	20051229	US 1999450308	A	19991129	200603	E
			US 200536652	A	20050114		

Priority Applications (no., kind, date): US 1999450308 A 19991129; US 200536652 A 20050114

o. ...**Claims:**of items wanted;calculating a comparative revenue by multiplying the next highest price bid times the number of items wanted by both the highest and **next highest bidders**;iteratively performing calculations with **each bid in descending** price order to **determine** the revenue realized by the **next lowest price times the** sum of the items required by the bidder of the next lowest price and all preceding higher bidders;determining from the calculated revenue figures the...

14/3,K/5 (Item 5 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0016454792 *Drawing available*

WPI Acc no: 2007-171020/200717

Related WPI Acc No: 2007-389268

XRPX Acc No: N2007-123179

**On-line auction administering method involves determining bid exceeding point total available to authorized participant**

Patent Assignee: HINDA INC (HIND-N)

Inventor: ARKES M A

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 7152042	B1	20061219	US 1999414951	A	19991008	200717	B

Priority Applications (no., kind, date): US 1999414951 A 19991008

**On-line auction administering method involves determining bid exceeding point total available to authorized participant** Original Titles:**Incentive points redemption** program carried out via an on-line auction Alerting Abstract ...NOVELTY - A set of **auction** items is designated from a catalog of potential **auction** items. A data relating to current minimum qualifying bid value of item, is retrieved for on-line presentation at terminal of an authorized participant. A bid is received by the authorized participant for item through on-line computer interface. The bid **exceeding a point total available** to the authorized participant is determined. A participant corresponding to a **highest** covered **bid** by referencing **high bid** for each item, is identified upon ending an **auction** period. DESCRIPTION - An INDEPENDENT CLAIM is included for **incentive points** based on-line **auction** facility... ...USE - For **incentive points redemption** facility...

...ADVANTAGE - The participant is allowed to bid upon any item in the **auction** that does not exceed the value stored in the point field... ...DESCRIPTION OF DRAWINGS - The figure shows a schematic drawing of the **incentive points** based on-line **auction** facility. Title Terms .../Index Terms/Additional Words: **AUCTION**; **Class Codes** Original Publication Data by AuthorityArgentina**Publication No. Original Abstracts:**An incentives points-based on-line **auction** method is presented that is based upon an on-line system including a catalog of potential **auction** items and a database of participants that are eligible to take part in the **auction** and the participants' associated eligible points. The method includes designating a set of **auction** items from the catalog of potential **auction** items. Thereafter, participants submit bids via on-line access for the set of **auction** items. The **auction** facilities initially prompt a participant to logon to gain access to the **auction**. Authorized, logged on participants are then provided access to a database describing the **auction** items and current bid information.A participant may bid upon an **auction** item. In response, to receiving a bid from a participant, the **auction** facilities determine whether the participant has sufficient points in a point bank to submit the **bid**. Proper new **high bids** are registered by the **auction** facilities. At the close of a period for an **auction**, the **auction** facilities notify the **high bidders** of their successful bids for particular **auction** items. **Claims:**What is claimed is:1. A method for administering an on-line **auction** for an **incentive points redemption** facility including a catalog of potential **auction** items, and a participant database comprising participant records, wherein each participant record includes a participant identifier and an **incentive point** value total available to the participant to bid, the method comprising the steps of:designating, for an **auction**, a set of **auction** items from the catalog of potential **auction**

items; providing on-line bid access to the set of **auction** items by authorized participants, the providing on-line access step comprising for an authorized participant:retrieving, for on-line presentation at a terminal of the authorized participant, data corresponding to an item from the set of **auction** items, the data including a description of the item and data relating to a current minimum qualifying bid value for the item:receiving, via an on-line computer interface; a bid by the authorized participant for the item; anddetermining, by reference to an available **incentive point** value total for the total for the authorized participant; whether the new bid **exceeds** a **point total available** to the authorized participant;maintaining at least a **high bid** for each item in the set of **auction** items; andidentifying, upon ending an **auction** period, a participant corresponding to a **highest** covered **bid** by referencing at least the **high bid** for each item.

14/3,K/6 (Item 6 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0015306837 *Drawing available*

WPI Acc no: 2005-657019/200567

**Redemption of amount facilitating method for rewards amount in online auction system, involves bidding amount contained within rewards account on auction item so that winning bid amount is estimated and detected from reward amount**

Patent Assignee: AMERICAN EXPRESS TRAVEL RELATED SERVICES (AMXA)

Inventor: FREUD A; LYNCH C; MCBRIDE D *Inventor's Publication*

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20050203824	A1	20050915	US 2004708592	A	20040312	200567	B

Priority Applications (no., kind, date): US 2004708592 A 20040312

**Redemption of amount facilitating method for rewards amount in online auction system, involves bidding amount contained within rewards account on auction item so that winning bid amount is estimated and detected from reward amount** Alerting Abstract ...NOVELTY - The amount contained within the accumulated rewards amount in a rewards account is bid on an **auction** item in an online **auction** system so that the **winning bid** amount is estimated and detected from the reward amount when the **winning bid** amount is within the balance amount in the rewards account. USE - Redemption of amount facilitating method for rewards amount in online **auction** system... ...

19/3,K/1 (Item 1 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0017493006 *Drawing available*

WPI Acc no: 2008-D13447/200822

Related WPI Acc No: 2008-C16567

XRPX Acc No: N2008-244821

**Electronic auction participating method, involves processing bids based on bid price and bid ranking for corresponding items to determine if there is one winning bid for one of items**

Patent Assignee: ERISMAN T (ERIS-I)

Inventor: ERISMAN T

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20080015973	A1	20080117	US 2000560203	A	20000428	200822	B

		US 2007776420	A	20070711
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Priority Applications (no., kind, date): US 2000560203 A 20000428; US 2007776420 A 20070711

Original Publication Data by AuthorityArgentina**Publication No. ...Original Abstracts:**the new bid amount to all outstanding active and winning bids if the unsuccessful active bid is increased; (4) designating the active bid an inactive **bid** and designating the **next highest** ranked **bid** as the **user's** current active bid if the unsuccessful bid is not increased in the allotted time; and, (5) continuing the protocol until all bidders either have... Basic Derwent Week: 200822

19/3,K/3 (Item 3 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0016337865 *Drawing available*

WPI Acc no: 2007-054034/200706

Related WPI Acc No: 2006-491357; 2006-519943; 2007-859529

XRPX Acc No: N2007-037563

**Dynamic customer-contact routing method e.g. for telephone call, involves determining lowest bidder service provider, and crediting bid amount into service provider account receiving contact**

Patent Assignee: METRO ENTERPRISES INC (METR-N)

Inventor: GONEN J A; GONEN S; ROSEN D

Patent Family ( 10 patents, 121 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20060247999	A1	20061102	US 200420375	A	20041222	200706	B
			US 2005162592	A	20050915		
			US 2006457426	A	20060713		
WO 2008008993	A2	20080117	WO 2007US73528	A	20070713	200807	E
WO 2008008993	A3	20080403	WO 2007US73528	A	20070713	200825	E
EP 2041712	A2	20090401	EP 2007812944	A	20070713	200929	E
			WO 2007US73528	A	20070713		
KR 2009032032	A	20090331	WO 2007US73528	A	20070713	200936	E
			KR 2008728786	A	20081125		
AU 2007272342	A1	20080117	AU 2007272342	A	20070713	200943	E
CN 101461259	A	20090617	CN 200780020665	A	20070713	200944	E
			WO 2007US73528	A	20070713		
IN 200804134	P2	20090306	WO 2007US73528	A	20070713	200951	E
			IN 2008KN4134	A	20081013		
MX 2008014420	A1	20081130	WO 2007US73528	A	20070713	200953	E
			MX 200814420	A	20081111		
CA 2650115	A1	20080117	CA 2650115	A	20070713	200955	E
			WO 2007US73528	A	20070713		
			CA 2650115	A	20081021		



Priority Applications (no., kind, date): US 200420375 A 20041222; US 2005162592 A 20050915; US 2006457426 A 20060713

**Claims:**CLAIM 13] The process according to claim 12, including the step of rerouting the **customer** contact to a **next highest bidding** call recipient on the contact list if the highest bidding call recipient does not respond to or rejects the customer contact... ..CLAIM 15] The process according to claim 1 4, including the step of rerouting the **customer** contact to a **next** nearest call recipient **on** the contact **list** if the nearest call recipient does not respond to or rejects the customer contact... ..CLAIM 19] The process according to claim 1 8, including the step of rerouting the **customer** contact to a **next highest** rating call recipient if the highest rating call recipient does not respond to or rejects the customer contact...receiving a contact from the customer; routing the customer to a call recipient on the contact list located nearest to the customer; and rerouting the **customer** contact to a **next** nearest call recipient **on** the contact **list** if the nearest call recipient does not respond to or rejects the customer contact ...a highest bidding call recipient to a lowest bidding call recipient, wherein the customer is routed to the highest bidding call recipient; and rerouting the **customer** contact to a **next highest bidding** call recipient on the contact list if the highest bidding call recipient does not respond to or rejects the customer contact... ..receiving a contact from the customer; routing the customer to a call recipient on the contact list located nearest to the customer; and rerouting the **customer** contact to a **next** nearest call recipient **on** the contact **list** if the nearest call recipient does not respond to or rejects the customer contact...a highest bidding call recipient to a lowest bidding call recipient, wherein the customer is routed to the highest bidding call recipient; and rerouting the **customer** contact to a **next highest bidding** call recipient on the contact list if the highest bidding call recipient does not respond to or rejects the customer contact... .. Basic Derwent Week: 200706...

19/3,K/6 (Item 6 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0013881750 *Drawing available*

WPI Acc no: 2004-060659/**200406**

XRPX Acc No: N2004-049102

**On-line auction conducting method for business application, involves presenting auction item awarded to bidder, only after completion of specified work for bided service hours, in preselected organization**

Patent Assignee: COHEN J (COHE-I)

Inventor: COHEN J

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20030225669	A1	20031204	US 2002160325	A	20020531	200406	B

Priority Applications (no., kind, date): US 2002160325 A 20020531

..**Original Abstracts:**the preselect period of time. If the highest bidder does not complete the bid service hours of work in the preselect period of time, the **next highest bidder** for **that auction item** is given the opportunity to perform their bid amount of service hours of work within a new preselect period of time, e.g., one year... Basic Derwent Week: **200406**

19/3,K/7 (Item 7 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0013728896 *Drawing available*

WPI Acc no: 2003-826897/**200377**

**Method and system for offering online bid service over network**

Patent Assignee: UM S Y (UMSY-I)

Inventor: UM S Y

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2003055239	A	20030702	KR 200339037	A	20030617	200377	B

Priority Applications (no., kind, date): KR 200339037 A 20030617

**Alerting Abstract** ...server receives rejection of the bid from the first bid winner, and stores the rejection data at a database(S260). Then, the server selects the **bidder** of the priority order **next** to the **highest** as the second **bid** winner, gives the bidder a commodity supply priority(S270). If the confirmation response is transmitted in the step S250, the server offers a user interface... ..

19/3,K/8 (Item 8 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0013136641 *Drawing available*

WPI Acc no: 2003-218892/**200321**

XRPX Acc No: N2003-174402

**Bidding competition method of wholesale and wholesaling merchandise - wherein the seller can sell merchandises to the buyer with the higher bidding price at the higher priority**

Patent Assignee: CHEN Y (CHEN-I)

Inventor: CHEN Y

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
TW 484084	A	20020421	TW 2000122176	A	20001021	200321	B

Priority Applications (no., kind, date): TW 2000122176 A 20001021

**Alerting Abstract** ...highest bidding price at the highest priority. After satisfying the buyer with the highest bidding price, the merchandises are sold to the buyer with the **second highest bidding** price. Such a process is repeated until the merchandise is sold out or bidding price is lower than the base price. Similarly, the method is... ..

19/3,K/13 (Item 13 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0012360714 *Drawing available*

WPI Acc no: 2002-303335/**200234**

XRPX Acc No: N2002-237323

**Online trading method involves terminating automatically receipt of quotes according to activity rule prescribed by commodity seller**

Patent Assignee: BONDGLOBE INC (BOND-N)

Inventor: MUTHANA D P; NARAYAN L

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20020026400	A1	20020228	US 2000227157	P	20000822	200234	B

Priority Applications (no., kind, date): US 2000227157 P 20000822; US 2001766911 A 20010122

...**Original Abstracts:**pursuant to the activity rule. Subsequently, a best one of the quotes meeting the reserve price is selected, and a trade with the second market **participant** who **placed the best** quote is closed, the trade including an effective exchange of the tradable commodity. A plurality of auctions and reverse auctions may be simultaneously monitored, facilitated...**Claims:**participants for said tradable commodity;selecting a best one of said quotes meeting said reserve price; andclosing a trade with the one of said **second market participants** placing said best one of said quotes, said trade including an effective exchange of said tradable commodity.**Basic Derwent Week: 200234**

19/3,K/15 (Item 15 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0010908727 *Drawing available*

WPI Acc no: 2001-529793/**200158**

XRPX Acc No: N2001-393229

**Multidimensional E-commerce auction conduction method involves generating adjustment bid by adjusting winning bid such that adjusted bid is higher than secondary highest bid but lower than winning bid**

Patent Assignee: PERFECT.COM (PERF-N)

Inventor: GALL U; LAVIN J K; MILGROM P R; MINES R F; PORAT M U; SURACE K J

Patent Family ( 2 patents, 91 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2001057621	A2	20010809	WO 2001US3909	A	20010202	200158	B
AU 200134887	A	20010814	AU 200134887	A	20010202	200173	E

Priority Applications (no., kind, date): US 2000497887 A 20000204

**Publication No. ...Original Abstracts:**generate a ranking of the initial bids. Finally, the winning bid selected based on the ranking is adjusted to generate an adjusted bid. The adjusted **bid is higher than the second highest bid**, but **lower than the winning bid**. As a result, the improved multidimensional auction of the present invention allows for a faster auction process that takes into account buyers' preferences and performs... **Basic Derwent Week: 200158**

19/3,K/16 (Item 16 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0010333662 *Drawing available*

WPI Acc no: 2000-648617/**200063**

XRPX Acc No: N2000-480844

**Electronic tender acceptance system**

Patent Assignee: NEC CORP (NIDE)

Inventor: SAKO K

Patent Family ( 19 patents, 28 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
JP 3204317	B2	20000704	JP 1998374813	A	19981228	200152	E
DE 69228795	A2	20060719	DE 1999257451	A	19991228	200660	B
CA 2293168	A1	20000628	CA 2293168	A	19991228	200063	E
JP 2600220731	A2	20060918	JP 1998374813	A	19981228	200662	E

			EP 1999250451	A	19991228		
US 7181405	B1	20070220	US 1999472900	A	19991228	200716	E

Priority Applications (no., kind, date): JP 1998374833 A 19981228; EP 1999250451 A 19991228

**Original Abstracts:**decode parameter of the highest/lowest amount of the range, the tender opening system attempts to decode all bids using the decode parameter of the **next highest**/lowest **bid** in the range. In this manner information regarding unaccepted bids is kept confidential by not publishing the decode parameters concerning the bids inferior to the... Basic Derwent Week: **200063**

19/3,K/17 (Item 17 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0009657605 *Drawing available*

WPI Acc no: 1999-610497/**199952**

XRPX Acc No: N1999-449813

**Advertisement information access management method in internet**

Patent Assignee: AT & T CORP (AMTT)

Inventor: HANSON B L; HUBER K M

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 5974398	A	19991026	US 1997838863	A	19970411	199952	B

Priority Applications (no., kind, date): US 1997838863 A 19970411

**Alerting Abstract** ...has a maximum bid less than the first highest maximum bid, the corresponding advertiser is dropped from bidding. If the selected advertiser has a maximum **bid** greater than the **second highest** minimum **bid**, then the corresponding advertiser is retained in the bidding. An INDEPENDENT CLAIM is also included for advertisement information access management system in internet... Basic Derwent Week: **199952**

23/3,K/2 (Item 2 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0015525656 *Drawing available*

WPI Acc no: 2006-089805/200609

Related WPI Acc No: 2006-493052

XRPX Acc No: N2006-078019

**Operating method for on-line auction system involves retrieving data from solvency database on bidding user when bidding user enters bid on product or service offered by selling user through on-line auction**

Patent Assignee: VISSERS E (VISS-I)

Inventor: VISSERS E

Patent Family ( 1 patents, 106 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2006000240	A1	20060105	WO 2004EP6853	A	20040624	200609	B

Priority Applications (no., kind, date): WO 2004EP6853 A 20040624

**Alerting Abstract** ...bidding user when the bidding user enters a bid on a product or service offered by a selling user through an on-line auction. The **available credit** line assigned to the bidding user is then retrieved from the data. The assigned credit line is then compared with the bid price. A web ... DESCRIPTION - The web page is transmitted to the client computer. The remaining **available credit** line is computed by deducting the bid price

from the **available credit** line. The bid is accepted if the **available credit** line is **higher than** the bid price. If the **bidding** user is the **high bidder**, the **bid** price is transferred from a credit account assigned to the bidding user to an account assigned to the selling user or to an escrow account... Original Publication Data by AuthorityArgentina**Publication No. ...Original Abstracts:**and the second client computer, the seller can determine whether the buyer is willing or able to pay the agreed price when being the successful **high bidder** by a **method comprising** the steps of - retrieval of data in the solvency database on the bidding user (BU) when the bidding user (BU) enters a bid on a product or service offered by the selling user (SU) through an online auction; - retrieval of available **credit** line (ACL) **assigned to** the bidding user (BU) in the retrieved data; - processing of data by comparison of bid price (BP) to available **credit** line (ACL) **assigned to** the bidding user (BU); - creation of a web page and transmission of the web page to the first client computer, the web page containing information about a remaining available **credit** line (RCL) being **the available credit** line (ACL) **minus bid** price (BP...

23/3,K/3 (Item 3 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0013505043 *Drawing available*

WPI Acc no: 2003-597613/200356

XRPX Acc No: N2003-476312

**Internet auction site obligates seller to deliver goods won in auction over short period of time to bid winner if sufficient funds are available in winner's account**

Patent Assignee: ORLANDO E (ORLA-I)

Inventor: ORLANDO E

Patent Family ( 1 patents, 1 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20030105709	A1	20030605	US 200111600	A	20011203	200356	B

Priority Applications (no., kind, date): US 200111600 A 20011203

**Internet auction site obligates seller to deliver goods won in auction over short period of time to bid winner if sufficient funds are available in winner's account** Alerting Abstract ...the payment is properly processed.

The seller is obligated to ship the goods won in the auction over a short period if sufficient funds are **available** in users **account**. Original Publication Data by AuthorityArgentina**Publication No. Original Abstracts:** The present invention consists of an improved method for internet or on-line auction websites wherein the **winning bidder** may automatically **pay** for her or his purchase by simply clicking on a screen after being informed that they have won the auction and the merchandise is paid for... **Claims:**user funding the internet auction site; the user placing a bid on the internet auction site for at least one item of merchandise; the user **winning a high bid** on the internet auction site for at least one item of merchandise; the **internet auction site substantially** immediately at the end of the auction processing payment for the item; the seller shipping merchandise to the user substantially immediately after payment is received.

23/3,K/4 (Item 4 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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0012697511 *Drawing available*

WPI Acc no: 2002-548563/200258

XRPX Acc No: N2002-434341

**Electronic bid agent system for large quantities of items has electronic catalog platform**

Patent Assignee: FUSHIMI O (FUSH-I); KAKUTA S (KAKU-I); KASUGA R (KASU-I); MAEDA K (MAED-I); NTT COMMUNICATIONS CORP (NITE); NTT COMMUNICATIONS KK (NITE)

Inventor: FUSHIMI O; KAKUTA S; KASUGA R; MAEDA K; TSUNODA S

Patent Family ( 6 patents, 99 countries )							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 2002061651	A1	20020808	WO 2002JP789	A	20020131	200258	B
JP 2002230348	A	20020816	JP 200126062	A	20010201	200269	E
EP 1367519	A1	20031203	EP 2002711266	A	20020131	200380	E
			WO 2002JP789	A	20020131		
AU 2002230117	A1	20020812	AU 2002230117	A	20020131	200427	E
US 20040083161	A1	20040429	WO 2002JP789	A	20020131	200429	E
			US 2003470867	A	20030730		
CN 1491395	A	20040421	CN 2002804503	A	20020131	200446	E

Priority Applications (no., kind, date): JP 200126062 A 20010201

**Claims:** An electronic bidding proxy system for assisting to select an optimal supplier **according** to each **bidding** catalog information inputted through a network from each supplier's device by a plurality of suppliers who are bidding for a bidding target information inputted... .. each bidding parameter, and a threshold which sets a minimum line for a value of each bidding parameter, are set for each bidding target, a **total points** calculation means for calculating **total points** for each supplier by **calculating** a value of each bidding parameter of the template for supplier selection by applying a related value based on a value of each bidding parameter described... .. a range to which this calculated value belongs for all bidding parameters, and a supplier selection means for selecting a supplier according to this calculated **total points** for each supplier and said **threshold**. ... .. **each bidding parameter, and a threshold which sets a minimum line for a value of each bidding parameter, are set for each bidding target, a total points calculation means for calculating total points for each supplier by calculating a value of each bidding parameter of the template for supplier selection by applying a related value based on a value of each bidding parameter described in a bidding catalog provided from each supplier with respect to... .. a range to which this calculated value belongs for all bidding parameters, and a supplier selection means for selecting a supplier according to this calculated total points for each supplier and said threshold.**

## B. Patent Files, Full-Text

**File 348:EUROPEAN PATENTS 1978-200936**

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**File 349:PCT FULLTEXT 1979-2009/UB=20090827|UT=20090709**

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Set	Items	Description
S1	6562	(AUCTION? OR BIDDING)
S2	366	((NEXT OR SUBSEQUENT OR SUCCEEDING OR FOLLOWING OR SECOND)-(3W)(HIGHEST OR HIGH OR BEST OR GREATEST OR TOP OR IN(2W)(LINE OR LIST OR QUEUE) OR ON(2W)LIST OR BELOW OR UNDER OR UNDERNEATH OR (ONE OR BID OR BIDDER)()DOWN) OR RUNNER()UP OR (SECOND OR 2ND)()PLACE OR (JUST OR FIRST)() (MISSED OR UNDER OR UNDERNEATH) OR (LEADING OR HIGHEST)() (LOSER OR LOSING OR FAILED)) (5-N)(BID OR BIDS OR BIDDING OR AMOUNT OR OFFER OR USER? ? OR PARTICIPANT? ? OR CONSUMER? ? OR CUSTOMER? ? OR MEMBER? ? OR BIDDER? ? OR CONTESTANT? ? OR PERSON OR TENDERER? ?)
S3	57	S2(6N)(DETERMIN? OR ESTABLISH? OR ASCERTAIN? OR FIND OR FINDS OR FINDING OR QUERY OR QUERIES OR INQUIRY OR INQUIRIES OR ENQUIRIES OR DISCOVER? OR SEARCH? OR IDENTIF? OR RECOGNI? OR

DECIDING OR DECIDE? ?)

S4 439 ((LOYALTY OR BONUS OR PROMOTIONAL OR AWARD OR REWARD OR REWARDS OR INCENTIVE OR COLLECTIBLE OR REDEEMABLE OR ACCUMULATE-D)(2N)(POINT OR POINTS OR CREDIT OR CREDITS))

S5 1566 (REDEEM? OR REDEMPTION OR (TURN? ? OR TURNING OR TRADE OR TRADES OR TRADING OR TRADED OR CASH???)()IN OR EXCHANGE? ? OR EXCHANGING OR USE OR USES OR USING)(5N)(POINT OR POINTS OR CREDIT OR CREDITS)

S6 1792 (WINNER? ? OR WINNING OR BEST OR OPTIMAL OR OPTIMUM OR HIGHEST OR SUPERIOR OR VICTORIOUS OR VICTOR? ? OR MAXIMUM OR GREATEST OR TOP OR UPPERMOST OR HIGH)(3N)(BID OR BIDS OR BIDDING OR BIDDER? ?)

S7 1664 ((ACCOUNT OR ACCOUNTS OR REWARD? ? OR BENEFIT? ? OR AWARD? ? OR POINT OR POINTS OR CREDIT OR CREDITS)(3N)(BALANCE OR BALANCES OR AMOUNT OR AMOUNTS OR AVAILABLE OR TOTAL OR TOTALS OR HOW()MANY OR FREE OR USABLE OR USEABLE OR (AT OR ON)()HAND OR UNUSED OR UNREDEEMED OR UNSPENT OR (UN OR NON OR "NOT")() (USED OR REDEEMED OR SPENT) OR EXCESS OR SURPLUS OR SURPLUSES OR EXTRA OR SUPERFLUOUS OR SPARE OR LEFTOVER? ? OR LEFT()OVER? ?) OR ABILITY(1W)PAY)

S8 521 (S6 OR S7)(5N)(EXCEED? OR (GREATER OR MORE OR HIGHER)()THAN OR IN()EXCESS OR SURPASS? OR OVER OR ABOVE)

S9 190 (S6 OR S7)(5N)(COVER OR COVERS OR COVERING OR COVERED OR SUFFICIENT OR ENOUGH OR ADEQUATE OR AMPLE OR INSUFFICIENT OR DEFICIENT OR INADEQUATE)

S10 2 S1 (20N) S2 (20N) (S4 OR S5)

S11 197 (S4 OR S5) (30N) S1

S12 25 S11 (30N) S6

S13 3 S12 (30N) (S8 OR S9)

S14 12 S1 (10N) S3

S15 0 S14 (30N)(POINTS OR CREDITS)

S16 0 S3 (20N)(S4 OR S5)

S17 5 S3 (30N) (S8 OR S9)

S18 20 S6 (20N) S7 (20N) (S8 OR S9)

S19 3 S18 (20N) (S2 OR S4 OR S5)

S20 3 S2 (20N) (S4 OR S5)

S21 36 S2 (10N)(S8 OR S9)

S22 0 S21 (60N)(S4 OR S5)

S23 8 S21 (F) (S4 OR S5)

S24 21 S10 OR S13 OR S17 OR S19 OR S20 OR S23

S25 8 S24 AND PY=1978:2004

S26 8 S24 AND ((AC=US OR AC=US/PR) AND AY=1978:2004)

S27 10 S25 OR S26

S28 0 AU=((FREUD, A? OR FREUD A? OR FREUD(2N)A?) OR (LYNCH, C? OR LYNCH C? OR LYNCH(2N)C?) OR (MCBRIDE, D? OR MCBRIDE D? OR MCBRIDE(2N)D?))

27/3K/2 (Item 1 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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01339322

**SYSTEM FOR IMPLEMENTING AUTOMATED OPEN MARKET AUCTIONING OF LEADS**

**SYSTEME POUR LA MISE AUX ENCHERES AUTOMATISEE DE CONTACTS EN MARCHE LIBRE**

**Patent Applicant/Patent Assignee:**

- **LEADPOINT INC**  
11661 San Vicente Blvd., Suite 800, Los Angeles, CA 90049; US; US (Residence); US (Nationality);  
(For all designated states except: US)

**Patent Applicant/Inventor:**

- **DIANA Marc**  
1158 26th Street, Suite 279, Santa Monica, CA 90403; US; US (Residence); US (Nationality);  
(Designated only for: US)
- **PETTERSEN Per**  
8020 Zeus Drive, Los Angeles, CA 90046; US; US (Residence); NO (Nationality); (Designated only for: US)

**Legal Representative:**

- **GIMLAN Gideon (agent)**  
1762 Technology Drive, Suite 226, San Jose, CA 95110; US

	Country	Number	Kind	Date
Patent	WO	200623752	A2-A3	20060302
Application	WO	2005US29596		20050819
Priorities	US	2004603442		20040819

**Detailed Description:**

...the leads-and-bids exchange system 200. There is no settlement situation or separate accounting for the discount. In one embodiment, sellers are blocked from **cashing in** their currently awarded **credits** until after a predefined dispute resolution period passes. During that delay time, the operator of the leads-and-bids exchange system 200 may determine that...each bidder specifies his or her maximum bid to the system, and if the given bidder wins (becomes a buyer) the system discounts the provided **maximum bid** amount to a little **above** (i.e., 10 cents **above**) the **next highest bid** in the **bid** bin. This way each bidder only needs to specify the maximum they are willing to pay and the bidder can rest assured that they will... ..form of dollars spent and/or number of leads purchased. In one embodiment, the winning bid is reduced to a predefined offset (say, \$0.10) **above** the **second highest bid** to **determine** the final winning bid price of the lead prior to any seller quality discount. Such an offset mechanism assures new bidders that they will not...a buyer's account through a self-serve automated registration process. During this process, the buyer creates one or more buyer accounts, deposits funds via **credit** card or otherwise for **use** in the purchase of - 46 leads, selects a desired delivery frequency, specifies a format and method for delivery of leads (i.e. into his leads...

27/3K/3 (Item 2 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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01073571

**SCHEDULING CALENDARS AND APPOINTMENTS IN A MANUFACTURING PROCESS FLOW**  
**PLANIFICATION D'AGENDAS ET D'AFFECTATIONS DANS UN PROCESSUS DE FABRICATION**

**Patent Applicant/Patent Assignee:**

- **ADVANCED MICRO DEVICES INC**  
One AMD Place, Mail Stop 68, P.O. Box 3453, Sunnyvale, CA 94088-3453; US; US(Residence);  
US(Nationality)



**Inventor(s):**

- **LI Yiwei**  
8721 Water Ash Way, Austin, TX 78750; US
- **NETTLES Steven C**  
712 Ranchview Drive, Johnson City, TX 78636; US
- **BARTO Larry D**  
15 Sunset Trail, Austin, TX 78745; US
- **MATA Gustavo**  
11520 Spicewood Parkway, Austin, TX 78750; US

**Legal Representative:**

- **DRAKE Paul S (agent)**  
Advanced Micro Devices, Inc., 5204 East Ben White Boulevard, Mail Stop 562, Austin, TX 78741; US

	Country	Number	Kind	Date
Patent	WO	2003102841	A2	<b>20031211</b>
Application	WO	2002US41661		20021220
Priorities	US	2002160956		20020531

**Detailed Description:**

...LSA 305 indicating the bid 360 is not confirmed.

If the process tool 115 does not confirm the selected bid 360, then the LSA 305 **determines** whether to start the **bidding over** or to select the **next best bid**. The LSA 305 compares the number of remaining bids 360 with a configurable "rebid threshold." If the number of remaining bids 360 is greater than...

27/3K/4 (Item 3 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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01033038

**AUCTION METHOD FOR REAL-TIME DISPLAYING BID RANKING**

METHODE DE MISE AUX ENCHERES POUR AFFICHAGE EN TEMPS REEL DE CLASSEMENT  
D'OFFRES DE PRIX

**Patent Applicant/Inventor:**

- **KO Sung-Min**  
303-HO 112-dong Semtumul Hyosung-Apt Haengshin-1dong Dukyang-gu Koyang-si, 412-717  
Kyonggido; KR; KR(Residence); KR(Nationality)

**Legal Representative:**

- **KIM Eun-gu (agent)**  
Pedison International Patent and Law Office, 824-28(3F) Yoksam-dong Kangnam-gu, 135-080 Seoul; KR

	Country	Number	Kind	Date
Patent	WO	200363036	A1	<b>20030731</b>
Application	WO	2003KR157		20030124

	Country	Number	Kind	Date
Priorities	KR	1020020004314		20020124
	KR	1020020043692		20020724

Additionally, the **auction** server 25 further includes a payment module 31 that carries out payment-related operations, such as the calculation of **auction** participation fees, successful **bidding** prices, service fees and member bonus points, and the conversion of member **bonus points**, and stores operation results in 0 the member DB 37 and the **auction** DB 39.

in the meantime, the central processing unit 30 compares a highest **bidding** price with a predetermined desired **bidding** price and a difference between a highest **bidding** price and a **next highest bidding** price with a predetermined difference, and extends the auction time or re-performs

27/3K/5 (Item 4 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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01000998

# **DATA PROCESSING SYSTEM AND METHOD**

## **SYSTEME ET PROCEDE DE TRAITEMENT DE DONNEES**

### **Patent Applicant/Patent Assignee:**

- **SIT-UP LIMITED**

3rd floor, Stamford Bridge, Fulham Road, London SW6 1HS; GB; GB(Residence); GB(Nationality); (For all designated states except: US)

### **Patent Applicant/Inventor:**

- **GLASSPOOL Andrew**

Sit-Up Limited, 3rd Floor,, Stamford Bridge, Fullham Road, London SW6 1HS; GB; GB(Residence); GB(Nationality); (Designated only for: US)

### **Legal Representative:**

- **KAZI Llya(et al)(agent)**

Mathys & Squire, 100 Grays Inn Road, London WC1X 8AL; GB

	Country	Number	Kind	Date
Patent	WO	200330041	A2	<b>20030410</b>
Application	WO	2002GB4353		20020927
Priorities	WO	2001GB4367		20011001
	GB	200126127		20011031

...or more fixed price bids and one or more maximum value bids have a particular value, then rank all fixed price bids of that value **above** all **maximum** value **bids** of that value;  
if **more than** one bid of one type has a particular value, then rank those

bids in order of how early they were received;  
 identify the "n" highest earliest bidders as winning **bidders**;  
**Determine** the value of the **highest losing bid**;  
 Does the **highest losing bid** have the same value as the lowest winning bid?  
 Yes => set the purchase price of the item for all winning maximum  
 value bids to the...

27/3K/6 (Item 5 from file: 349)  
 DIALOG(R)File 349: PCT FULLTEXT  
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 00914809

# **METHODS AND SYSTEMS FOR INTERACTIVE COLLECTION, EXCHANGE AND REDEMPTION OF POINTS**

PROCEDES ET SYSTEMES INTERACTIFS DE COLLECTE, D'ECHANGE ET DE RESTITUTION DE POINTS CADEAUX

## **Patent Applicant/Patent Assignee:**

- **ALLIANCE DATA SYSTEMS CORPORATION**  
 17655 Waterview Parkway, Dallas, TX 75252; US; US(Residence); US(Nationality); (For all designated states except: US)

## **Patent Applicant/Inventor:**

- **LAPOINTE Patrick L**  
 27 W. Cartwright Drive, Princeton Junction, NJ 08550; US; US(Residence); US(Nationality);  
 (Designated only for: US)
- **FORSYTHE Bradley G**  
 645 Brandy Way, Cincinnati, OH 45244; US; US(Residence); US(Nationality); (Designated only for: US)

## **Legal Representative:**

- **ALLEN III Billy C (agent)**  
 Howrey Simon Arnold & White LLP, 750 Bering Drive, Houston, TX 77057-2198; US

	Country	Number	Kind	Date
Patent	WO	200248942	A1	<b>20020620</b>
Application	WO	2001US48069		20011214
Priorities	US	2000737105		20001214

...prompted to input a bid for the selected reward option. The user's bid is received. The user's  
 4

bid is compared to a **high bid**. If the user's bid is not **greater than** the **high bid**, the user is prompted to enter a higher bid. A bid fee is then deducted from the user's **point balance**. At a predetermined time, the user with the **highest bid** will be awarded the selected reward option.

Another aspect of the present invention is the interactive system for interactive collection, **exchange** and redemption of **reward points**. The interactive system comprises a user interface, a personal data store, a point manager and a redemption module. The point manager is in communication with...

27/3K/7 (Item 6 from file: 349)  
DIALOG(R)File 349: PCT FULLTEXT  
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00880983

**OFFLINE-ONLINE INCENTIVE POINTS SYSTEM AND METHOD**  
**SYSTEME DE POINTS BONUS FONCTIONNANT EN LIGNE ET HORS LIGNE ET PROCEDE**  
**CORRESPONDANT**

**Patent Applicant/Patent Assignee:**

- **YAHOO! INC**  
3400 Central Expressway, Santa Clara, CA 95051; US; US (Residence); US (Nationality); (For all designated states except: US)

**Patent Applicant/Inventor:**

- **BOYD Eric**  
3880 Rincon Avenue, Campbell, CA 95008; US; US (Residence); US (Nationality); (Designated only for: US)
- **BEJAR Arturo**  
1920 San Ramon Avenue, Mountain View, CA 94043; US; US (Residence); MX (Nationality); (Designated only for: US)
- **PAL Anil**  
1370 Yukon Terrace, Sunnyvale, CA 94087; US; US (Residence); GB (Nationality); (Designated only for: US)
- **ROMAN David**  
1058 Ashbury Street, San Francisco, CA 94117; US; US (Residence); US (Nationality); (Designated only for: US)

**Legal Representative:**

- **CHOU Chien-Wei (Chris) et al (agent)**  
Oppenheimer Wolff & Donnelly LLP, 1400 Page Mill Road, Palo Alto, CA 94304; US

	Country	Number	Kind	Date
Patent	WO	200215081	A1	20020221
Application	WO	2001US24932		20010808
Priorities	US	2000638457		20000814

...s agent process will not submit another bid because the minimum valid bid is \$520 (current high bid \$510 + default increment of \$10) which is **greater than** the **maximum bid** amount specified by the user in the agent process settings. With this setting, the user can control how much payment units (in the form of cash or **points**) he is willing to **use** up to obtain this particular item through this Yahoo! Auction System. Of course, if the user intervenes during the **auction** process, he may manually override this **maximum bid** amount setting quickly and easily.

The **maximum bid** amount is applied with some checks. If the user's account does not have **enough** payment units to **cover** the **maximum bid** amount specified for the agent process, the Yahoo! Auction System will either disallow the participation of the user in that auction, suggest a lower maximum...

27/3K/8 (Item 7 from file: 349)  
DIALOG(R)File 349: PCT FULLTEXT  
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00796241

**AUCTION REDEMPTION SYSTEM AND METHOD**  
**SYSTEME ET PROCEDE DE RACHAT D'ENCHERES**

**Patent Applicant/Patent Assignee:**

- **YAHOO! INC**  
3400 Central Expressway, Santa Clara, CA 95051; US; US(Residence); US(Nationality); (For all designated states except: US)

**Patent Applicant/Inventor:**

- **CHURCHILL Thomas**  
136-B Churchill, Palo Alto, CA 94301; US; US(Residence); US(Nationality); (Designated only for: US)
- **CONNELLY John Patrick**  
156 Dufour Street, Santa Cruz, CA 95060; US; US(Residence); US(Nationality); (Designated only for: US)
- **BOYD Eric**  
3880 Rincon Avenue, Campbell, CA 95008; US; US(Residence); US(Nationality); (Designated only for: US)
- **PANCHAPAKESAN Venkat**  
4581 Celia Court, Fremont, CA 94555; US; US(Residence); IN(Nationality); (Designated only for: US)
- **GODIN Seth**  
1 Bellair Drive, Hastings on Hudson, NY 10706; US; US(Residence); US(Nationality); (Designated only for: US)
- **SOHN Henry Hyunsuk**  
1550 Castilleja Avenue, Palo Alto, CA 94306; US; US(Residence); US(Nationality); (Designated only for: US)
- **CONWAY David**  
1610 Begen Avenue, Mountain View, CA 94040; US; US(Residence); US(Nationality); (Designated only for: US)

**Legal Representative:**

- **CHOU Chien-Wei (Chris)(et al)(agent)**  
Oppenheimer Wolff & Donnelly LLP, 1400 Page Mill Road, Palo Alto, CA 94304; US

	Country	Number	Kind	Date
Patent	WO	200129750	A1	20010426
Application	WO	2000US28816		20001017
Priorities	US	99422114		19991020

...which

i5 incentive points are awarded;a computer program or programs adding incentive points to the third entry when The first user subraits a valid **high bid** in ari **auction** and adding incantive points to the fourth entry when the second user subrafts a valid **high bid** in an **auction**; and a computer program or programs deleting **incentive points** from the third entry when a valid bid is received which is **higher than** the previously **high bid** submitted by the first user, and deleting incentive points from the fourth entry when a valid bid is receivedwWch is Wgher than the previously...

27/3K/9 (Item 8 from file: 349)  
DIALOG(R)File 349: PCT FULLTEXT  
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00788801

**MONTAGE FOR AUTOMATED MARKET SYSTEM**  
**MONTAGE POUR SYSTEME D'ECHANGE AUTOMATISE**

**Patent Applicant/Patent Assignee:**

- **THE NASDAQ STOCK MARKET INC**  
1735 K Street N.W., Washington, DC 20006; US; US(Residence); US(Nationality); (For all designated states except: US)

**Patent Applicant/Inventor:**

- **ZEIGLER Abraham I**  
Apt. #1, 829 Catamaran Street, Foster City, CA 94404; US; US(Residence); US(Nationality); (Designated only for: US)
- **KETCHUM Richard G**  
8811 Fircrest Place, Alexandria, VA 22308; US; US(Residence); US(Nationality); (Designated only for: US)
- **BERKELEY Alfred R III**  
301 Northfield Place, Baltimore, MD 21210; US; US(Residence); US(Nationality); (Designated only for: US)

**Legal Representative:**

- **MALONEY Denis G (agent)**  
Fish & Richardson P.C., 225 Franklin Street, Boston, MA 02110-2804; US

	Country	Number	Kind	Date
Patent	WO	200122315	A2-A3	<b>20010329</b>
Application	WO	2000US25658		20000919
Priorities	US	99401875		19990923

...available or directed to an individual market maker or ECN in the current quote montage 74 of the window 70.

The market system 20 can use "point-and-click" window-type technology so that market participants can enter marketable orders by simply clicking on quotes in the window 70. For example, each...fully or partially execute the order at the previous inside price (if it is partially executed, the balance of the order is routed to market **participants bidding** at the **next highest** level as **above** ). With another alternative, the market maker could execute the balance of the order at a negotiated price.

Market participants can direct orders to a particular...

## IV. Text Search Results from Dialog

### A. NPL Files, Abstract

**File 35:Dissertation Abs Online 1861-2009/Aug**  
(c) 2009 ProQuest Info&Learning  
**File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13**  
(c) 2002 Gale/Cengage  
**File 65:Inside Conferences 1993-2009/Sep 08**  
(c) 2009 BLDSC all rts. reserv.  
**File 2:INSPEC 1898-2009/Aug W4**  
(c) 2009 The IET  
**File 474:New York Times Abs 1969-2009/Sep 08**  
(c) 2009 The New York Times  
**File 475:Wall Street Journal Abs 1973-2009/Sep 08**  
(c) 2009 The New York Times  
**File 99:Wilson Appl. Sci & Tech Abs 1983-2009/Aug**  
(c) 2009 The HW Wilson Co.  
**File 256:TecTrends 1982-2009/Aug W5**  
(c) 2009 Info.Sources Inc. All rights res.  
**File 139:EconLit 1969-2009/Nov**  
(c) 2009 American Economic Association

Set	Items	Description
S1	8756	(BID OR BIDS OR BIDDING OR AUCTION?)(3N)(SYSTEM? ? OR MARKETPLACE OR MARKET()PLACE OR COMPUTERIZED OR COMPUTER()BASED - OR DIGITAL? OR DYNAMIC? OR MODULE OR MODULES OR PROGRAM OR PROGRAMME OR ONLINE OR ON()LINE OR INTERNET OR WEB OR CYBER OR - CYBERSPACE OR E OR WIDEWEB? OR VIRTUAL OR WEBPAGE? ? OR WEBSITE? ? OR SITE OR SITES)
S2	1106	((LOYALTY OR BONUS OR PROMOTIONAL OR AWARD OR REWARD OR REWARDS OR INCENTIVE)(2N)(POINT OR POINTS OR CREDIT OR CREDITS))
S3	5525	(WINNER? ? OR WINNING OR BEST OR OPTIMAL OR OPTIMUM OR HIGHEST OR SUPERIOR OR VICTORIOUS OR VICTOR? ? OR MAXIMUM OR GREATEST OR TOP OR UPPERMOST OR HIGH)(3N)(BID OR BIDS OR BIDDING OR BIDDER? ?)
S4	37437	((ACCOUNT OR ACCOUNTS OR REWARD? ? OR BENEFIT? ? OR AWARD? ? OR POINT OR POINTS OR CREDIT OR CREDITS)(3N)(BALANCE OR BALANCES OR AMOUNT OR AMOUNTS OR AVAILABLE OR TOTAL OR TOTALS OR HOW()MANY OR FREE OR USABLE OR USEABLE OR (AT OR ON)()HAND OR UNUSED OR UNREDEEMED OR UNSPENT OR (UN OR NON OR "NOT")() (USED OR REDEEMED OR SPENT) OR EXCESS OR SURPLUS OR SURPLUSES OR EXTRA OR SUPERFLUOUS OR SPARE OR LEFTOVER? ? OR LEFT()OVER? ?) OR ABILITY(1W)PAY)
S5	1449	(S3 OR S4)(5N)(EXCEED? OR (GREATER OR MORE OR HIGHER)()THAN OR IN()EXCESS OR SURPASS? OR OVER OR ABOVE)
S6	94	(S3 OR S4)(5N)((DOESN()T OR "NOT" OR FAIL OR FAILS OR FAILING OR FAILURE)(3N)(COVER OR COVERS OR COVERING OR COVERED OR SUFFICIENT OR ENOUGH OR ADEQUATE OR AMPLE) OR INSUFFICIENT OR DEFICIENT OR INADEQUATE)
S7	423	((NEXT OR SUBSEQUENT OR SUCCEEDING OR FOLLOWING)(3W)(HIGHEST OR HIGH OR BEST OR GREATEST OR TOP OR (IN OR ON)(2W)(LINE - OR LIST OR QUEUE) OR BELOW OR UNDER OR UNDERNEATH OR (ONE OR - BID OR BIDDER)()DOWN) OR RUNNER()UP OR (SECOND OR 2ND)()PLACE OR (JUST OR FIRST)() (MISSED OR UNDER OR UNDERNEATH) OR LEADING()FAILED OR HIGHEST() (LOSER OR LOSING)) (5N)(BID OR BIDS OR BIDDING OR AMOUNT OR OFFER OR USER? ? OR PARTICIPANT? ? OR CON-

SUMER? ? OR CUSTOMER? ? OR MEMBER? ? OR BIDDER? ? OR CONTESTA-  
NT? ? OR PERSON)

S8 3 S1 AND S2

S9 508 S1 AND S3

S10 13 S9 AND (S5 OR S6)

S11 3 S9 AND S7

S12 5 S1 AND S7

S13 7 (S8 OR S11 OR S12) NOT PY>2004

S14 7 RD (unique items)

S15 8 S7(4N)(DETERMIN? OR ESTABLISH? OR ASCERTAIN? OR FIND OR F-  
INDS OR FINDING OR QUERY OR QUERIES OR INQUIRY OR INQUIRIES OR  
ENQUIRIES OR DISCOVER? OR SEARCH? OR INDENTIF? OR RECOGNI? -  
OR DECIDING OR DECIDE? ? OR DECLARE? ? OR DECLARING)

S16 1 S15 AND (AUCTION? OR BIDDING)

S17 1 S16 NOT S14

S18 1 (S2(5N)(REDEEM? OR REDEMPTION OR (TURN? ? OR TURNING OR TR-  
ADE OR TRADES OR TRADING OR TRADED OR CASH???)()IN OR EXCHANG-  
E? ? OR EXCHANGING OR USE OR USES OR USING)) (10N)(AUCTION? OR  
BIDDING OR BID OR BIDS)

S19 999 AU=((FREUD, A? OR FREUD A? OR FREUD(2N)A?) OR (LYNCH, C? OR  
LYNCH C? OR LYNCH(2N)C?) OR (MCBRIDE, D? OR MCBRIDE D? OR MC-  
BRIDE(2N)D?))

S20 0 S19 AND (S1 OR S2 OR S5 OR S6 OR S7)

14/3,K/1 (Item 1 from file: 583)

DIALOG(R)File 583: Gale Group Globalbase(TM)

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09325684

### **Redemption program to hit Asia**

ASIA: BIG PLANS FOR SURFGOLD

Computerworld Hong Kong ( XDP ) 23 Jun 2000 p.16

**Language:** ENGLISH

...of Internet loyalty programs and services for direct marketing and e-commerce, is eyeing a wireless application protocol (WAP) foray. Via this foray, Surfgold will **award points** to its members who access its partners' websites using WAP-enabled mobile phones. Members will also get points when they access Surfgold's site to...  
...000 of which are active members who visit Surfgold's and its partners' sites on a regular basis. It awards points when members participate in e-commerce, **auctions**, questionnaires and registrations at its partner sites. Members can redeem their points from Surfgold's redemption partners, which currently number 30 but are set to...

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14/3,K/2 (Item 2 from file: 583)

DIALOG(R)File 583: Gale Group Globalbase(TM)

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06443266

### **UOB group leads in bid for Novena site**

SINGAPORE: NOVENA, BUGIS PARCELS DRAW TOP BIDS

Business Times ( XBA ) 13 Mar 1997 P.3

**Language:** ENGLISH

### **UOB group leads in bid for Novena site**

SINGAPORE: NOVENA, BUGIS PARCELS DRAW TOP BIDS

In the latest Urban Redevelopment Authority (URA) tender exercise in Singapore, which features two commercial parcels at Novena Junction and Bugis, big names with **high bids** have been attracted. A consortium which is



made up of United Overseas Land (UOL), United Overseas Bank (UOB) and Singapore Land, has topped the bidding... ...joined with the MRT station to become an active hub. As for the Bugis site which is located along Rochor Road and Ophir Road, a **top bid** of S\$ 236.81 mn (S\$ 562 psf per plot ratio) has been drawn by Taiwan-based Hwang Chou-Shiuan. The **next highest bid** for the 70,236 sq ft parcel was jointly submitted by SSL Properties and Malayan Credit.

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14/3,K/3 (Item 3 from file: 583)

DIALOG(R)File 583: Gale Group Globalbase(TM)

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06424424

**Guthrie puts in top bid for Craig Road plot**

SINGAPORE: CRAIG ROAD PLOT ATTRACTS GOOD BIDS

The Straits Times ( XBB ) 30 Jan 1997 P.46

**Language:** ENGLISH

**Guthrie puts in top bid for Craig Road plot**

In Singapore, a 26,949.58 sq ft, 99-year leasehold state site in Craig Road has attracted **top bid** of S\$ 25.1 mn from Guthrie GTS and Asia Life Assurance Society. The bid works out to a land cost of S\$ 443.51... ...residential and commercial development as well as a carpark. The successful tenderer will have the option to change the residential component into service apartments. The **next two highest bids** for the **site** are from a group that comprises Mariwang Pte Ltd, Ho Tian Yee, Goh Peng Hock, Lim Eng Khoon and David Broadley, as well as listed...

---

14/3,K/4 (Item 4 from file: 583)

DIALOG(R)File 583: Gale Group Globalbase(TM)

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06383284

**URA industrial sites draw thin interest and wide-ranging bids**

SINGAPORE: FEW BIDDERS FOR INDUSTRIAL SITES

The Straits Times ( XBB ) 24 Oct 1996 P.50

**Language:** ENGLISH

...of only five bidders. The three 60-year leasehold sites, which are located near major roads and highways, are for clean and light industries. The **highest bids** for the **sites** were slightly above expectations but the **next top bids** were as much as 56% lower. For the 1,653,361 sq ft Bukit Batok site, the **top bidder** was Sin Soon Lee Realty Co which placed a bid of S\$ 238.89 mn. The only other bidder for the site was Technology Parks and Waterbank Properties, which offered S\$ 110.59 mn. The **highest bids** for the two Kampong Ubi plots were S\$ 120 mn and S\$ 113.80 mn while the lowest bids were S\$ 64.95 mn and...

---

14/3,K/5 (Item 5 from file: 583)

DIALOG(R)File 583: Gale Group Globalbase(TM)

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06148541

**PAKISTAN: Digital telephone exchanges**

PAKISTAN: BIDS CALLED FOR DIGITAL EXCHANGES

Middle East Economic Digest ( MEED ) 05 May 1995 p.38

**Language:** ENGLISH

PAKISTAN: BIDS CALLED FOR DIGITAL EXCHANGES

Awarding authority: Divisional Engineer (Purchase-IV), Pakistan Telecommunications Corporation, G-8/4, Zero

**Point**, 44000 Islamabad **Award** procedure: Restricted to French firms only Works: To supply, install and commission 75,000-line digital phone exchanges with 300-line capacities Deadline for receipt...

---

17/3,K/1 (Item 1 from file: 2)

DIALOG(R)File 2: INSPEC

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11877490

**Title:** Exploring the VCG mechanism in combinatorial auctions: the threshold revenue and the threshold-price rule

**Author(s):** Avenali, A.

**Author Affiliation:** Dipt. di Inf. e Sist., Sapienza Univ. di Roma, Rome, Italy

**Journal:** European Journal of Operational Research , vol.199 , no.1 , pp.262-75

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**Title:** Exploring the VCG mechanism in combinatorial auctions: the threshold revenue and the threshold-price rule

**Abstract:** ...compute the second price of the coalition. Then, we introduce and formulate the problem of determining that partition of players into coalitions which maximize the **auctioneers** revenue in the case whereby such coalitions take part to a VCG **auction** each one as a single agent; in particular, we provide an integer linear formulation of this problem. We also generalize this issue by allowing players... ..separable. Finally, we propose some applications of these theoretical results. For instance, we exploit them to provide a class of new payment rules and to **decide** which **bids** should be defined as the **highest losing** ones in combinatorial **auctions**. [All rights reserved Elsevier].

**Identifiers:** Vickrey-Clarke-Grove mechanism; combinatorial **auction**; threshold revenue; threshold-price rule; **auctioneers** revenue maximization; integer linear formulation

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## B. NPL Files, Full-text

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Set	Items	Description
S1	1845764	(AUCTION? OR BIDDING)
S2	54866	((NEXT OR SUBSEQUENT OR SUCCEEDING OR FOLLOWING OR SECOND)- (3W) (HIGHEST OR HIGH OR BEST OR GREATEST OR TOP OR IN(2W) (LINE OR LIST OR QUEUE) OR ON(2W) LIST OR BELOW OR UNDER OR UNDERNE- ATH OR (ONE OR BID OR BIDDER) () DOWN) OR RUNNER() UP OR (SECOND OR 2ND) () PLACE OR (JUST OR FIRST) () (MISSED OR UNDER OR UNDERNE- EATH) OR (LEADING OR HIGHEST) () (LOSER OR LOSING OR FAILED))
S3	6313	S2 (5N) (BID OR BIDS OR BIDDING OR AMOUNT OR OFFER OR USER? ? OR PARTICIPANT? ? OR CONSUMER? ? OR CUSTOMER? ? OR MEMBER? ? OR BIDDER? ? OR CONTESTANT? ? OR PERSON OR TENDERER? ?)
S4	3048	((LOYALTY OR BONUS OR PROMOTIONAL OR AWARD OR REWARD OR RE- WARDS OR INCENTIVE OR COLLECTIBLE OR REDEEMABLE OR ACCUMULATE- D) (2N) (POINT OR POINTS OR CREDIT OR CREDITS))
S5	1886	S1 (10N) S3
S6	0	S5 ( 20N) S4
S7	0	S5 (S) S4
S8	2	S5 (F) S4
S9	23	S5 (20N) (POINTS OR CREDITS)
S10	19	(S8 OR S9) NOT PY>2004
S11	16	RD (unique items)
S12	0	S3 (20N) S4
S13	9	S3 (F) S4
S14	6	S13 NOT (S11 OR PY>2004)
S15	5	RD (unique items)
S16	13	AU=((FREUD, A? OR FREUD A? OR FREUD(2N)A?) OR (LYNCH, C? OR LYNCH C? OR LYNCH(2N)C?) OR (MCBRIDE, D? OR MCBRIDE D? OR MC- BRIDE(2N)D?))
S17	0	S16 AND S4

11/3,K/1 (Item 1 from file: 636)  
DIALOG(R)File 636: Gale Group Newsletter DB(TM)

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03522115 **Supplier Number:** 47273300 (USE FORMAT 7 FOR FULLTEXT)

**AT A GLANCE: Comments on Proposed FCC Auction Rule Changes**

Land Mobile Radio News , v 51 , n 14 , p N/A

April 4 , 1997

**Language:** English **Record Type:** Fulltext

**Document Type:** Newsletter ; Trade

**Word Count:** 686

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...all auction winners, and modification of the  
anti-collusion rule to permit investors to back alternative bidders  
if their original bidders drop out of the **auction**. AMTA also  
favors offering defaulted licenses to the **second-highest  
bidder**.

However, because it believes they would harm small business, AMTA  
opposes proposals to offer higher bidder **credits** instead of in  
stallment payments and to boost the down payments or upfront  
payments required of auction participants. And while it likes  
unified auction rules...

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15/3,K/2 (Item 1 from file: 275)

DIALOG(R)File 275: Gale Group Computer DB(TM)

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02304337 **Supplier Number:** 54852357 (Use Format 7 Or 9 For FULL TEXT )

**From e-commerce to we-commerce.(online auctions, other channels)(Industry Trend or Event)**

Moody, Glyn

Computer Weekly , 42

June 3 , 1999

ISSN: 0010-4787

**Language:** English **Record Type:** Fulltext

**Word Count:** 706 **Line Count:** 00059

...a category. There is a 30-day money back guarantee, a handy facility for  
comparing the characteristics of similar products. and even a kind of  
**reward points** system called Mercata\$. These suggest a rather  
more thought-through retailing strategy than Accompany's dependence on a  
single, albeit novel idea.

But Mercata's...

...his new ventures. In particular. it will allow the company to engage on  
a fairly massive marketing campaign in order to attract large numbers of  
**users**.

**NEXT WEEK:** the Web-top

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TEXT((((next or subsequent or succeeding or following or second) pre/3 (highest or high or best or greatest or top or ((in or on) pre/2 (line or list or queue)))) or "runner up" or "second place" or "2nd place" or ((leading or highest) pre/1 (failed or loser or losing))) ) W/3 TEXT((bid or bids or bidding or amount or offer or user? or participant? or consumer? or customer? or member? or bidder? or contestant? or person) ) W/3 TEXT((determin\* or establish\* or ascertain\* or find or finds or finding or query or queries or inquiry or inquiries or enquiries or discover\* or search\* or identif\* or recogni\* or deciding or decide?)) AND (auction\*) AND PDN(<3/12/2004)

### **PROMOTING ECONOMY: ELECTRONIC REVERSE AUCTIONS UNDER THE EC DIRECTIVES ON PUBLIC PROCUREMENT**

Ohad Soudry. Journal of Public Procurement. Boca Raton: 2004. Vol. 4, Iss. 3; pg. 340, 35 pgs

#### **Abstract (Summary)**

The reverse electronic auction is a new competitive bidding procedure adopted by the recently enacted European Community (EC) directives on public procurement. It is submitted that the electronic reverse auction has the potential to reduce the tension between the European Commission and national policies of procurement, as it can decrease contracting costs, increase transparency and achieve better economic outcomes as a result of increased competition. This paper relies on auction theory in order to support such statements. A comparison between the traditional sealed-bid method and the reverse auction is further provided. [PUBLICATION ABSTRACT]

... The second-Price Sealed-Bid Format

With a procurement second-price sealed-bid format, ' the lowest bid submitted merely determines who wins the auction, whereas the actual price is determined by the second lowest bid (submitted by someone else), which is by definition higher than the best-submitted price. Prima facie, this mechanism seems to be inferior to the first-price auction since the price paid by the contracting authority is higher than the 'potential price' submitted. However, the strategy underlying this rule is convincing: given that price is determined by someone else's bid, tenderers have no incentives to submit a bid above their real evaluation of the costs of the contract. On the one hand, if a tenderer submits a bid which is higher than his private evaluation, he will only reduce his chances of winning and will not change the final price in case of a winning. This is because the final price is not determined by his bid, but rather by the runner-up's bid. On the other hand, if he submits a bid that is lower than his evaluation, he would increase his chance of winning only in the case that the second lowest bid is lower than his real costs but still higher than his actual bid. In that case, he will win the tender, but will be given a price below his real costs. It is for this reason that the second-price sealed-bid auction induces tenderers to be 'truth telling;' i.e., to submit bids which correspond exactly to the best price they are able to offer, hence enabling contracting authorities to screen tenderers according to their potential performance and thereby achieve 'best value for money.'...

### **Multi-Attribute Reverse Auctions in B2B Exchanges: A Framework for Design and Implementation**

Srinivas Talluri, Gary L. Ragatz. Journal of Supply Chain Management. Tempe: Winter 2004. Vol. 40, Iss. 1; pg. 52, 9 pgs

#### **Abstract (Summary)**

Interest in electronic reverse auctions has escalated in importance in both academic and practitioner circles. These auctions are envisioned as a new and more effective method for B2B transactions. While there are numerous applications of traditional price-based reverse auctions, the incorporation of multiple supplier attributes into the auction process has been limited in spite of their argued importance in the literature. The current research develops a

framework for designing and implementing multiattribute reverse auctions in B2B exchanges. More specifically, the article addresses responsibilities and relationships among various players in the auction that include e-broker, buyer and supplier from a client-server perspective, various auction formats and their relative advantages and disadvantages, winner determination methods, and security issues. In summary, a sequence of steps is provided for companies interested in designing and implementing a multi-attribute reverse auction.

... Based on the type of auction format that is selected, the above technique can be used effectively for winner determination. In sealed bid auctions, the winner is obviously the bid that achieves the highest final score. In a Vickery auction, the winner is determined in a similar manner, but is only held responsible for the next-highest final bid score determined from the AHP evaluations. In an English auction, which allows for bidders to revise their bids, there needs to be a mechanism using a Java applet for identifying their final score in a dynamic manner during the time of the bid by comparing it to other existing bids in the auction....

## **WLVT AUCTION BEHIND '93 PACE FINAL RESULTS DUE TUESDAY; [FIFTH Edition]**

KIMBERLY L. JACKSON, The Morning Call. Morning Call. Allentown, Pa.: May 9, 1994. pg. A.01

### **Abstract (Summary)**

[David Donio] said the exact number of bids in this year's auction was not available yesterday, but he estimated that there were at least five bids per item. "That means over 10,000 calls that volunteers took and verified," he said. "That's a lot of work and they do a hell of a job."

People also felt more comfortable calling in with suggestions for improvement, Donio said. Callers suggested an express bidding policy so that repeat bidders would not need to give their addresses and other routine information with each call. Another caller suggested using a fishbowl with Ping-Pong balls to break bid ties, he said.

Callers also commented on the interviews with volunteers during the auction, Donio said. "A lot of people enjoyed learning how the auction works and seeing what goes on behind the scenes," he said.

.... The station is expecting high bidders to pick up their auction purchases by Tuesday, when exact totals should be available, Donio said.

"If there are people who don't pick up, we have to go through the paperwork and find the next highest bids and start calling people up," he said. The items are offered to the next highest bidder until a buyer is found, he said.

The station had income of \$282,817 from last year's auction, according to 1993 tax information....

## **The timing of bids in internet auctions: Market design, bidder behavior, and artificial agents**

Axel Ockenfels, Alvin E Roth. AI Magazine. La Canada: Fall 2002. Vol. 23, Iss. 3; pg. 79, 9 pgs

### **Abstract (Summary)**

One way to explain the multiple-bid phenomenon without positing inexperience or irrationality on the part of the bidders is to note that bidders sometimes can get information from others' bids that causes them to revise their willingness to pay in auctions with interdependent values (see subsection Bidding Late to Protect Information in Auctions with Interdependent Values).<sup>9</sup> However, incremental bidding might also be caused by naive, inexperienced bidders, who mistakenly treat the eBay auctions like English...

... To understand the bidding behavior that the proxy bidding system elicits, it will help to first consider how different the auction would be if instead of informing all bidders about the bid history at each point of time during the auction, the auction were a second-price sealed-bid auction (in which nobody is informed about the proxy bids of other bidders until the auction is over). Then, the proxy bidding agent provided by eBay would make incremental or multiple bidding

unnecessary. Suppose, for example, that your maximum willingness to pay for an antique coin auctioned on eBay were \$100. Then, bidding your maximum willingness to pay in a second-price sealed-bid auction is your dominant strategy; that is, you can never do better than by bidding \$100. The reason is that your proxy bid does not affect the price of the coin in case you win the auction (recall that the price is determined by the second-highest proxy bid). Your proxy bid only determines whether you win the auction. If you submit your maximum willingness to pay, you will win the auction if and only if your maximum is higher than the price; so, there is no reason to over- or understate your willingness to pay.

eBay explains the economics of second-price auctions to their bidders along these lines and extends the conclusion to its own auctions, in which bids are processed as they come in: "eBay always recommends bidding the absolute maximum that one is willing to pay for an item early in the auction. (...) If someone does outbid you toward the last minutes of an auction, it may feel unfair, but if you had bid your maximum amount up front and let the Proxy Bidding system work for you, the outcome would not be based on time." The underlying idea is, of course, that eBay's bidding agent will bid as high as the maximum bid only when some other bidder has bid as high or higher. If the bidder has submitted the highest proxy bid, he/she wins at the lowest possible price of one increment above the next-- highest bid. Thus, similar to the second-price sealed-bid auction described earlier, at the end of the auction, a proxy bid wins only if it is the highest proxy bid, and the final price is the minimum increment above the second-highest submitted proxy bid, regardless of the timing of the bid. As we show later, however, proxy bidding does not necessarily remove the incentives for late or incremental bidding in these second-price auctions in which bids are processed as they come in, nor do bidders behave as if they thought it did. ...

## **Asymptotic efficiency for discriminatory private value auctions**

Jeroen M Swinkels. The Review of Economic Studies. Oxford: Jul 1999. Vol. 66, Iss. 228; pg. 509, 20 pgs

### **Abstract (Summary)**

We consider discriminatory auctions for multiple identical units of a good. Players have private values, possibly for multiple units.

... With multiple unit demands, problems become even more severe. Even if the distribution from which player 1's set of values is drawn is the same as that for player 2, the presence of multiple unit demands introduces a form of endogenous asymmetry: consider an auction in which two objects are available, and each of two players has value for two objects. Then, even if valuations are determined symmetrically, the optimization problems faced by player 1 in determining his highest and second highest bids are inherently different since player 1's highest bid wins anytime that it is greater than player 2's second highest bid, while player 1's second highest bid wins only when it is greater than player 2's highest bid. This idea is explored by Katzman (1995) and Ausubel and Cramton (1996).<sup>2</sup> ...

## **B. EBSCOhost**

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